

## **New nutraceutical product**

XetaPharm™ Inc. – a subsidiary of Xechem International Inc., the United States – has launched a new dietary supplement with antioxidant properties. VIDA PRAS™ is a granular Indian herbal blend product, called “chyawanprash”, known to be an ideal rejuvenator for the human body and mind. VIDA PRAS is the latest addition to the growing portfolio of XetaPharm’s high quality controlled nutraceuticals – GinkgoOnce®, GarlicOnce®, GinsengOnce®, Gugulo™ and Co-Q10. In India, chyawanprash has been in use for centuries. *Contact: Dr. Ramesh C. Pandey, President and CEO, Xetapharm Inc., the United States. Tel: +1 (732) 2473 300; Website: <http://www.xetapharm.com>. (Website: <http://www.ens.lycos.com>)*