

## High-performance water repellent denim

In the United States, DuPont and DaimlerChrysler Corp. have jointly launched a high-performance, affordable and water repellent denim with Teflon stain protection. The Jeep Outdoor high-performance denim, stonewashed for comfort and durability, is treated with Teflon® HT stain protection for water repellency and stain resistance. It offers durability and high performance even after frequent washing, without affecting the fabric's breathability. Teflon HT stain protection is water-based, CFC-free and does not harm the environment. The new denim line will include jeans and a denim jacket that are more affordable than other competing products currently available in the market. *Contact: Website: [www.oldtoledo.brands.com](http://www.oldtoledo.brands.com); Or Mr. Brian Murphy/Ms. Sheri Wachenheim, Freeman Public Relations, the United States. Tel: +1 (973) 4700 400; E-mail: [bmurphy@freemanpr.com](mailto:bmurphy@freemanpr.com)/[swachenheim@freemanpr.com](mailto:swachenheim@freemanpr.com). (Website: [www.biz.yahoo.com](http://www.biz.yahoo.com))*