

Green purchasing network in Japan

In Japan, the Green Purchasing Network (GPN) was established in 1996 to promote green purchasing among consumers, businesses and government organizations. As of July 1999, GPN has a strong following of 1,900 member organizations, including environmental NGOs, local autonomous bodies, prominent businesses, consumer groups, etc. GPN published the 'Environmental Data Book for Product Selection', which provides purchasers with quantitative/qualitative environmental information on each product. Many local governments and major corporations have opted for green purchasing and producers are keeping up with the trend by developing eco-products.

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