

INNOVATION SUMMIT & INTERNATIONAL CONFERENCE on Technology Transfer and Internationalization of Technology-based Businesses

1 – 2 November 2018

Indonesia Conference & Exhibition –Tangerang Selatan, Indonesia

Organized by

UNESCAP-Asian and Pacific Centre for Transfer of Technology (APCTT),
Indonesian Institute of Sciences Indian (LIPI),
Indian Ocean Rim Association (IORA),
Japan-ASEAN Science Technology and Innovation Platform (JASTIP), and
Non-Aligned Movement (NAM) Center for South-South Cooperation

Background

Why Internationalization of Startup

Science Technology and Innovation (STI) collaboration in the Asia and the Pacific Region is aimed at developing and diffusing STI in strengthening its economic competitiveness, and therefore promotion of innovation in the region become a necessity. For this purpose a concerted efforts focusing on three key activities need to be undertaken, namely: (a) facilitation the flow of technology and innovation information from various sources within the Asia-Pacific region and also from outside of the region; (b) intermediation of innovation amongst its Member States so as to increase its exchange and adoption; and (c) exchange of knowledge, good practices, and experiences in converting STI into competitive business through startups and/or existing established firms.

In general, there are two main avenues in transforming technology into innovation, i.e., (a) commercialization through existing established firms and (b) creation of Start-ups. In the first avenue, large corporations play major roles in developing and diffusing innovation. Large corporations have sufficient capacity to seek for its business partners in attempts to go to global market.

On the second avenue, and in many cases, it is the startup that plays a major role in developing and diffusing innovation. This is where most of the successful adoption of innovation are carried by startups. In some cases, these startups are successful in penetrating global market. However, it is also a fact that many startups in the Asia-Pacific developing countries simply don't have the capacity to penetrate the global market due to, among others, limited access to information, business partners, etc. Facilitating access to these start-ups to initiate and establish business partnerships and accelerate cross-border transfer of technology could provide them international exposure in the global market.

Objectives

The objectives of the Innovation Summit and International Conference are:

- Encourage business partnership as a means of technology transfer between technology-based industry, SMEs and Startups in Indian Ocean and the Asia and Pacific regions;

- Share knowledge, experience, good business practices on technology transfer and internationalization of SMEs and startups
- Deliberate on the challenges and opportunities for technology transfer and internalization of technology-based SMEs and startups;
- Discuss policy options & strategies to promote technology transfer and internationalization of technology-based SMEs and startups; and
- Discuss regional cooperation to facilitate cross-border technology transfer and business partnerships

Who should attend

- Investors, technology-based SMEs and startups
- Technology-based SMEs and Startups seeking potential partnerships in the Indian Ocean and Asia and the Pacific regions
- CEOs and Managers of established enterprises seeking innovative technologies
- Managers and staff of intermediary institutions such as technology promotion/transfer agencies, Technology Based Incubators (TBIs), Science Technology Parks (STPs), and startups accelerators in the Universities
- Associations and knowledge networks providing knowledge services to startups and SMEs such as Association of Business Incubators, Associations of Science and Technology Parks, Association of SMEs, Associations of Startups, and Association of Accelerators.
- Policy makers, experts and practitioners related to Science, Technology and innovation policy, technology transfer and commercialization, and
- Private sector representatives

The Conference will be held in conjunction with a series of activities including CEO and Leaders, business matching, investment forum, pitching for international Partnership and technology exhibition.

Tentative Program

1 November 2018 (Thursday)

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| 08.00–09.40 | Registration | |
| 09.40-09.50 | Welcome Remarks | |
| | Introduction to the Innovation Summit and International Conference | Dr. Mego Pinandito, Deputy Chairman for Scientific Services, Indonesian Institute of Sciences |
| 09.50-10.00 | Photo Session | |
| | Session 1 : Technology transfer and internationalization of technology-based SMEs and startups – Regional and National Perspectives | |

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| 10.00 – 10.20 | Entrepreneurship and Start Up Development | Ms. Fatma M'Selmi (Laur'us Consulting, Tunisia) |
| 10.20 – 10.40 | Innovative Business Models for Internationalization of SMEs and Startups | Dr. Per Stenius CEO and Chairman of the Board, Reddal Inc, Republic of Korea |
| 10.40 – 11.00 | DISCUSSION | Moderator Ragil Yoga Edi |
| 11.00 – 10.15 | COFFEE BREAK | |
| 11.15 – 11.35 | Digital Marketing and Consumer Behavior | Dr. Ety Susilowati CEO, PT. Puri Lupin Indonusa |
| 11.35 – 11.55 | Startup Funding Strategy through Initial Public Offering (IPO) | Irmawati Amran (Direktur IDX Inkubator) |
| 11.55 - 12.15 | DISCUSSION | Moderator : Yustina Nita |
| 12.15 – 13.00 | LUNCH BREAK | |
| 13.00 – 13.45 | Inauguration Session | |
| 13.00 – 13.10 | National Anthem: Indonesia Raya | |
| 13.10-13.30 | Welcome Remarks | Prof. Ainun Na'im, General Secretary, Ministry of Research Technology and Higher Education RI |
| | | Mr. Desra Percaya, General Director Asia Pacific and Africa, Ministry of Foreign Affairs RI |
| | | Ms. Michiko Enomoto, Head of APCTT - ESCAP |
| | | H.E. Mr. Ronny P. Yaliantoro, Director Non-Aligned Movement (NAM) Center for South-South Cooperation |
| 13.30-13.55 | Opening Address of the Innovation Summit and International Conference on Technology Transfer and Internationalization of Technology-based Businesses | Dr. Laksana Tri Handoko, Chairman of Indonesian Institute of Science |
| 13.55 – 13.55 | Signing Ceremony of Academician-Industry Collaboration between LIPI and : | |
| | <ul style="list-style-type: none"> - PT. Indec Diagnostics: Licensing Agreement - PD. Petani Kakao Lampung; Cooperation on Technology Utilization - Universitas Al Azhar Indonesia: Cooperation on Co-Incubation | |
| | Keynote Speeches: Technology Diffusion, Cross Border Innovation-based Collaboration and Sustainable Development Goals | |
| 13.45-14.05 | Fostering innovation-driven entrepreneurship and startup development to achieve the SDGs | Ms. Michiko Enomoto Head of APCTT-UNESCAP |

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| 14.05 – 14.25 | Science Park Networks Development in Accelerating Technology Diffusion and Innovation-based Partnership: The Case of Indonesian Institute of Sciences | Prof. Bambang Subiyanto, Vice Chairman of LIPI |
| 14.25 – 14.45 | Incubation Support Systems for Facilitating Technology Transfer and Startup Internationalization – Indian Experiences | Dr. H. Purushotham, Chairman & Managing Director, National Research and Development Corporation (NRDC), India |
| 14.45 - 15.00 | DISCUSSION | Moderator: Dr. Per Stenius , CEO and Chairman of the Board, Reddal Inc, Republic of Korea |
| 15.00 – 15.15 | COFFEE BREAK | |
| 15.15 -16.30 | Session 2: Management and Supporting Policy to Promote Startups and SMEs for Internationalization | |
| 15.15 – 15.35 | Collaboration and Knowledge Networks for Promoting Technology Transfer and Commercialization | Dr. Satyabrata Sahu, Coordinator, Technology Intelligence, APCTT-ESCAP |
| 15.35 – 15.55 | Japan's partnership for the technology based SMEs: Bridging Science, Technology and Business | Dr. Susumu Maruno, Director for RDMM Center, Keihanna Science City, JAPAN |
| 15.55 – 16.15 | DISCUSSION | Moderator: Mr. Fukuhara (JASTIP) |

2 November 2018 (Friday)

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| 08.00–09.00 | Registration | |
| | Session 3: Managing and Policy to Promote Startups and SMEs for Internationalization | |
| 09.00 – 09.20 | Promoting Cross-Border Partnerships in Technology-based Businesses – Role of APCTT-ESCAP | Dr. Krishnan Srinivasaraghavan, Coordinator, Technology Transfer, APCTT-ESCAP |
| 09.20 – 09.40 | Unleashing Some Key Factors in Developing High Growth Startup | Peter Shearer Setiawan Founder and CEO of Wahyoo |
| 09.40 – 10.00 | Academia-Industry Collaboration for Technology Commercialization and Accessing the International Market – Experiences of an Indian Startup | Dr. Vaibhav Tidke, CEO, Science for Society (S4S) Technologies, India |
| 10.00 – 10.20 | DISCUSSION | Moderator: Dr. Sasa Sofyan Munawar |
| 10.20-10.35 | Coffee Break | |
| | Session 4: Regional cooperation and cross-border technology and business partnerships | |
| 10.35 – 11.15 | Technology Transfer Policy and Practice: NAM Member States Perspective and Potential for Strengthening Collaboration | Indonesia Srilanka |
| 11.15 – 11.40 | DISCUSSION | Moderator: Manaek Simamora |
| 11.40 – 12.00 | Closing Session | |
| | Summary of Discussions / recommendations | |
| | Closing Remarks: Dr. Mego Pinandito, Deputy Chairman for Scientific Services of LIPI | |
| 12:00 – 13:00 | LUNCH | |
| 13.00–16.00 | Visit Exhibition—Free Time | |