

Plastic Bank

Turn Impact into Advantage

The plastic crisis is everywhere

4 Plastic Pollution

Some 91% of all plastic that has ever been made is not recycled, making it only one of the biggest environmental problems of our lifetime.

To address the issue, the UN in 2022 initiated a process to create a legally binding international treaty aimed at curbing plastic pollution. If everything goes as planned, countries will reach an agreement sometime this year.

1,329 36 642

earthorg From fossil fuels to biodiversity loss... more

Tuesday briefing: What fraught talks to reach a 'Paris agreement for plastic pollution' could bring

In today's newsletter: Inside a critical summit of 179 countries at the UN in Geneva to secure a treaty that will combat plastic pollution



SPECIAL PREMIERE

OCEAN

with DAVID ATTENBOROUGH

JUNE 7

NATIONAL GEOGRAPHIC

STREAM ON

Disney+ hulu

wastefreeplanet and 3 others

I'm going to hold your hand when I say this...

Plastics recycling will not solve the plastic pollution crisis. In order to stop plastic pollution, we must stop creating it.

Strong Plastics Treaty now!

Sign the petition

@PLASTICPOLLUTES

1,178 17 195

Liked by wastefreeplanet and others

plasticpollutes Plastic Free July will be... more

27 July

PLASTIC PRODUCTION (SET TO TRIPLE BY 2050)

OUR AIR, HEALTH & CLIMATE

A PLASTIC OCEAN

WE NEED A WAVE OF CHANGE

www.PLASTICOCEANS.ORG

Microplastics shed by food packaging are contaminating our food and drink, study finds

Jun 24, 2025

Microscopic bits of plastic are sloughing off into food and beverages when consumers unwrap the plastic packaging, a new study has shown.

CBC + Follow 516.2K Followers

Plastic pollution is still a problem. A UN meeting in Geneva is hoping to change that

Climate News

Microplastics in our organs could be tied to disease, Chinese researchers say

Microplastics fill the air, water, and our bodies — but experts are still learning more about the particles' effects

Sport Culture Lifestyle

The life of plastic

Microplastics have been found in the placentas of unborn babies, the depths of the Mariana Trench, the summit of Everest and the organs of Antarctic penguins. But how do they travel through the world, and what do they do to the creatures that carry them? Here is the story of how plastic contaminates entire ecosystems — and even the food we eat. *Illustrations by Claire Harrup*

Consumers are Choosing Purpose Brands

2.7x faster growth for products marketed as sustainable than those that are not

71% jump in global online searches for sustainable goods

89% of consumers have changed their shopping habits to be more eco-friendly

79% of consumers are changing what they buy based on sustainability and social impact

What We Do

**We use plastic
as a currency
to reduce waste
in the environment
and help end poverty**

Progressive business
partner with us
to turn impact into
competitive advantage
and grow with purpose

Our impact is aligned to UN Sustainable Development Goals



How Does It Work?



Your business funds collection communities in vulnerable coastal regions.



Members exchange the plastic for above market value income. ***“Plastic as money”***



Collected plastic gets a new life and transformed into recycled plastic

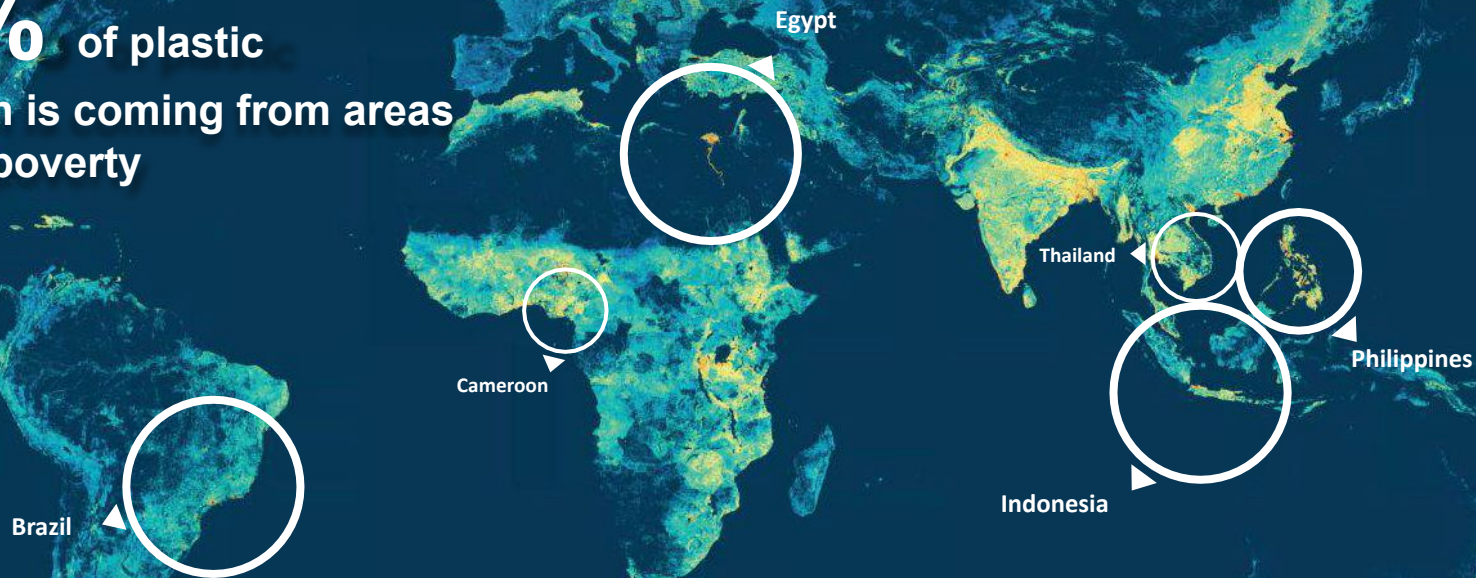


Plastic Bank provides content and traceable, blockchain backed impact for you to share your story

YOU make a difference where it

Most plastic waste comes from the world's underserved and vulnerable regions

80% of plastic pollution is coming from areas of high poverty



Global Heatmap of Plastic Pollution
Updated: Nov 2020

Kg / Year



13 years of regenerative impact



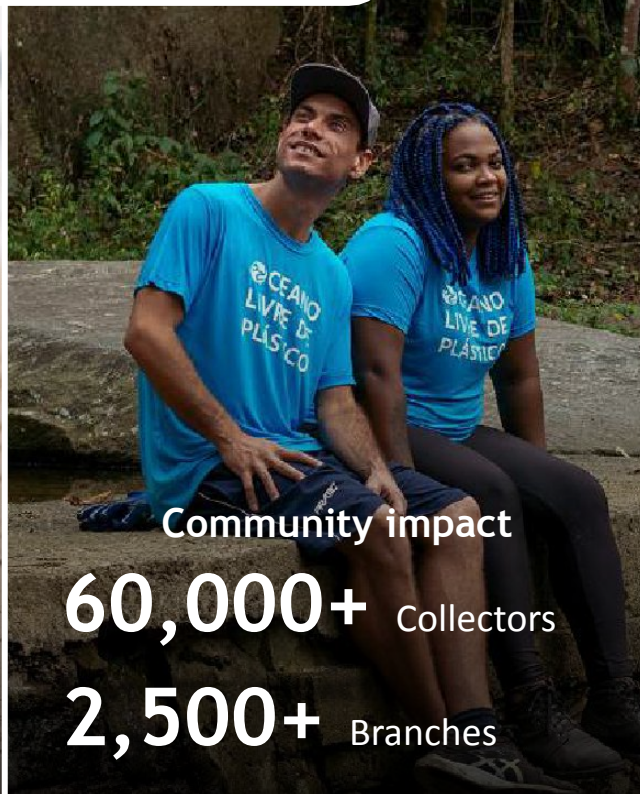
Environmental impact

201 Million

Plastic KG *(gathered from the environment)*

10+ billion

Plastic bottles *(gathered from the environment)*



Community impact

60,000+ Collectors

2,500+ Branches



Financial impact

\$11+ Million

Incentives Paid

\$1+ Million

Social Benefits

Join us - the brands turning impact into advantage

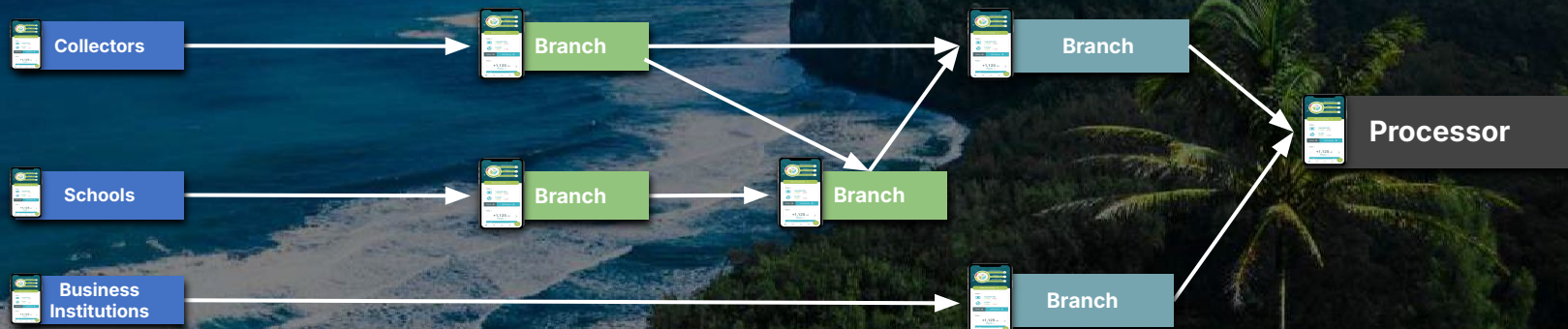
500+ businesses driving meaningful change and growth:



Our memberships and certifications



Our Plastic Chain!





Thank You!